



SPONSORSHIP

Sponsorship Categories

Sponsorship opportunities have been divided into several categories, allowing for a range of sponsorship levels to suit your company's budget. The sponsorship amounts are-

• Diamond	P300 000
• Platinum	P200 000
• Gold	P100 000
• Silver	P 75 000
• Bronze	P 20 000

Value

All Sponsors

- Company logos to be published in the *conference brochure* under the various categories with a description of the nature of the sponsorship.
- Company logos to be *projected* on the presentation screens before and after sessions.
- Prominent *acknowledgment* at appropriate times throughout the conference.
- Opportunity to supply *promotional material/brochures* for inclusion in delegates' conference bags.

Diamond: P300 000 – Applicable to Gala Dinner

- Company logos to be published in all conference marketing material.
- Branding material (supplied by sponsoring company) will be displayed at the function.
- Special acknowledgement of nature of sponsorship at relevant function.
- Sole sponsors: Exclusive exposure at relevant function.
- Sole sponsor: Opportunity for company representative to address delegates at relevant function.
- One single exhibition booth.
- Two exhibitor registrations (access to business sessions plus all social functions).
- Two full delegate registrations (access to business sessions plus all social functions).
- 2 x A5 full color advertisements in conference brochure.

Platinum: P200 000 – Applicable to Cocktail Party

- Company logos to be published in all conference marketing material.
- Branding material (supplied by sponsoring company) to be displayed at function.
- Company branding to be published in programme.
- Special acknowledgement at relevant function.
- One single exhibition booth.
- One full delegate registration (access to business sessions plus all social functions).
- One exhibitor registration (Exhibition plus all social functions).
- 1 x A5 full color advertisement in conference brochure.

Gold: P100 000

- Branding material (supplied by sponsoring company) to be displayed at the conference sessions.
- Company branding to be published in the programme and on sponsored items.
- Special acknowledgement at a conference session.
- One full delegate registration (access to business sessions plus all social functions).
- 1 x A5 full color advertisement in conference brochure

Silver: R75 000

- Branding material (supplied by sponsoring company) to be displayed at the conference sessions.
- Company branding to be published in the programme and on sponsored items.
- Special acknowledgement at a conference session.
- 50% off one full delegate registration (access to business sessions plus all social functions).
- ½ of A5 page full color advertisement in conference brochure

Bronze: R20 000

- Opportunity to supply promotional material/brochures for inclusion in delegates' conference bags.
- 50% reduction off ½ A5 page full color advertisement in conference brochure

Individual Sponsorship Items:

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| • Business Sessions x 2 | P 65 000 each |
| • Lunch Sessions x 2 | P 60 000 each |
| • Conference Bags | P 40 000 |
| • Conference Brochure | P 25 000 |
| • Tea Breaks x 4 | P 15 000 each |
| • Conference photographer
(wearing sponsoring company apparel) | P 10 000 |
| • Branded writing pads | P 10 000 |
| • 10 x Branded Conference Banners | P 12 000 |
| • Branded Lanyards and Name Cards | P 6 000 |
| • Delegate pack inserts | P 2 500 |